

## Type of Tobacco Product(s)

Legislation applies to all tobacco products (smoked and smokeless).

## Health Warning Labels

### *Type, Size and Location*

Pictorial health warning labels (HWLs) are required to cover 50% of the front and 50% of the back of the package. Overall, 50% of the principal display areas of the package are allocated to HWLs.

An additional text-only HWL is required on top of cigarette packages, on the sides (if square) or opposite surfaces (if cylindrical) of cigar and cheroot packages, and on the upper side of smokeless tobacco packages.

### *Content*

The contents of the HWLs are specific to each type of tobacco product. The HWLs for smoked tobacco products include information about throat and lung cancer, respiratory problems, stroke, heart disease, harm to the fetus, and dangers of secondhand smoke. The HWLs for smokeless tobacco products include information about mouth and throat cancer, and harm to the fetus.

### *Language*

Health warning texts must be in Bangla, the principal language of the country.

### *Cessation Aid*

No quitline phone number or government-sponsored website is required to be displayed as part of the HWL on the package.

### *Number, Rotation Schedule and History*

Bangladesh has issued one round of pictorial HWLs:

Round (implementation year)	Tobacco Product	Number of HWLs	Size (%) average- front/back
R1 (2016)	Smoked	7	50— 50/50
	Smokeless	2	

Health warnings within each round are required to rotate, with one of the prescribed warnings being added into circulation every three months. However, the total duration of each round is not specified.

## Constituents and Emissions Information

No message is required to display qualitative (descriptive) constituents and emissions information.

## Prohibition on Misleading Packaging and Labeling

Misleading descriptors such as 'light,' 'mild,' 'low tar,' and 'extra' are prohibited from appearing on packages.

### WARNINGS: 2016

#### SMOKED TOBACCO PRODUCTS

FRONT & BACK



FRONT & BACK



FRONT & BACK



FRONT & BACK



FRONT & BACK



FRONT & BACK



FRONT & BACK



#### SMOKELESS TOBACCO PRODUCTS

FRONT & BACK



FRONT & BACK

